

PRESENTATION OVERVIEW

2019 WESTERN CHAPTER ISA
CONFERENCE & TRADE SHOW

Revised ANSI A300 Integrated Vegetation Management Standard Provides New Service Opportunities for Arborists

Date/Time/Session: **WEDNESDAY, 5.01.2019, 3:30:00 PM, in the UTILITY FORESTRY session**

Presentation Length: **45 minutes**

Presented by: **Rick Gessner**

Co-Presenter (if scheduled): **NA**



Overview of Presentation:

ANSI Standards for Tree Care are used by arborists to develop work specifications and training for employees. ANSI A300 Part 7, Integrated Vegetation Management, was revised in 2018, and its scope was expanded beyond utility ROW to include any land use setting. This revision offers arborists an opportunity to expand their scope of services, using proven methods to manage vegetation for clients to achieve a variety of objectives, including roadside vegetation, restoration of disturbed sites, invasive species control, maintaining vegetation at a certain height (e.g. maintaining views, protecting solar arrays, etc), wildlife habitat restoration, and other management objectives that involve manipulation of vegetative cover type. This presentation describes methods for controlling invasives, an important consideration in Hawaii and beyond.

Presenter Bio:

Rick Gessner has been an ISA Certified Arborist for twenty years, an ISA Board Certified Master Arborist® since 2008, and an ASCA (American Society of Consulting Arborists) Registered Consulting Arborist® since 2010 and has carried a California Qualified Applicators License since 2003. Over his career he has worked as an arborist for two national tree care companies, an electric utility, and has operated his own consulting business since 2010. Rick's broad experience provides insight into the challenges and various roles of arborists and allied professionals from municipal, commercial and utility fields.

Aside from Rick's professional experience he is the Immediate Past President of the Western Chapter ISA, on the Board of Directors of the Britton Fund, Inc. and is the representative for the American Society of Consulting Arborists on the Accredited Standards Committee A300, the tree care industry's ANSI Standards.