



**WESTERN CHAPTER ISA
86th Annual WCISA
Conference & Trade Show**

Reach your Highest Peak



**EXHIBITOR & SPONSORSHIP
INFORMATION**

November 9th -12th*, 2020 (NEW DATE)

***Tradeshow closes 11/11/20**

**Resort at Squaw Creek | Olympic Valley, CA
WCISACONNECT.COM**

Reach your Highest Peak

Exhibitor Information

The opportunities for exposure and networking with members of the largest chapter of ISA are endless. This year we have several events being held in the exhibit area. (Opening reception, continental breakfast and two breaks each day) A special evening event with the outdoor exhibitors will be held on Tuesday night. Contact Suzanne at the Western Chapter office at 866/785-8960 for registration materials or to reserve your spot.

8 x 10 Exhibit Space: Includes a (1) 8' Draped Table, (2) Chairs, (1) Wastebasket, and (1) Identification Sign. 32 spaces are available. There is an additional charge for electrical and av accessories (where accessible). Information and order forms will be posted on the website when available.

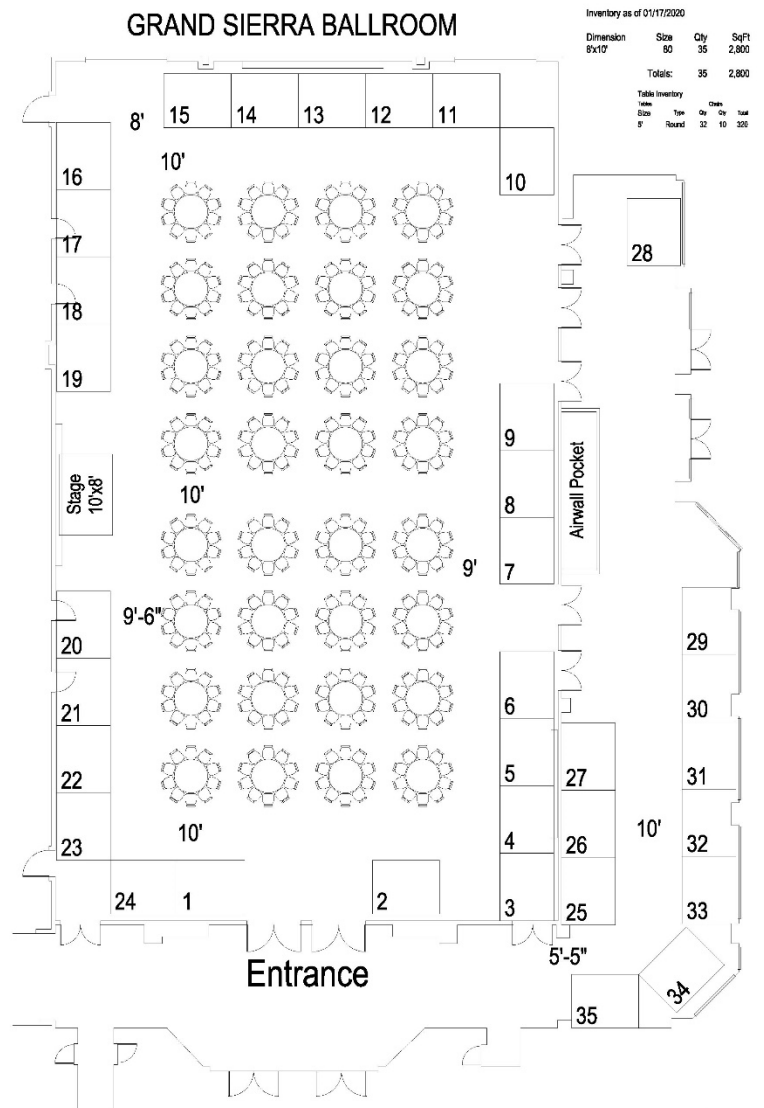
Outside Exhibit Space: Each exhibitor space measures approximately the size of two standard parking spaces and is flexible to meet exhibitor display needs. In general, each space will accommodate one piece of equipment. It is expected that outdoor exhibit spaces are contracted in conjunction with an indoor space. WCISA reserves the right to charge an additional fee for outdoor only space.

Educational Exhibit Space: Table top exhibit spaces are available for a nominal charge. This area is limited to non-profit and community organizations as well as government agencies. A limited number of spaces are available. Due to the discounted pricing, conference registration is **not** included with educational exhibit space. These tabletop displays will be in the foyer outside the educational sessions and trade show.

Each exhibitor registration (excluding educational exhibits) includes one full conference registration. If you wish to register additional trade show attendees (limit of two per booth), additional fees will apply. One company per booth or table - no shared spaces.

Exhibit Floor Plan*

*check online for most current availability



Western Chapter International Society of Arboriculture
April 27 - 30, 2020
Resort at Squaw Creek Lake Tahoe, Grand Sierra Ballroom



Reach your Highest Peak

Show Schedule (tentative, subject to change)

Monday, Nov 9th

11:00 am - 4:00 pm Exhibitor Move-In
 5:30 - 8:30 pm Opening Ceremony & Reception w/ Exhibitors

Tuesday, Nov 10th

7:00 am – 7:00 pm Trade Show Open
 7:00 am Continental Breakfast w/ Exhibitors
 8:00 - 11:30 am General Session
 9:45 - 10:15 am Morning Break w/ Exhibitors
 11:50 am -1:00 pm Awards Luncheon
 1:00 - 5:30 pm General Session
 3:15 - 3:45 pm Afternoon Break w/ Exhibitors
 5:30 - 7:00 pm Happy Hour w/Outdoor Exhibits

Wednesday, Nov 11th

7:00 am - 3:00 pm Trade Show Open
 7:00 am Continental Breakfast
 8:00 am - 12:00 pm Breakout Sessions
 10:05 - 10:30 am Morning Break w/ Exhibitors
 12:00 - 1:00 pm Volunteer Recognition Lunch
 1:00 - 4:45 pm Breakout Sessions
 3:15 - 3:45 pm Afternoon Break w/ Exhibitors
Drawing for discount on next year's conference (must be present to win)
 3:45 - 6:00 pm Exhibitor Move-Out
 6:00 - 11:59 pm Annual Banquet

EXHIBITS MUST STAY INTACT THROUGH THE AFTERNOON BREAK ON WEDNESDAY, NOV 11TH EXHIBITORS LEAVING EARLY MAY BE SUBJECT TO A FEE

Sponsorship Information

Help support the meeting while gaining marketing and networking benefits. Four levels of sponsorship are available. Contact Rose Epperson to pledge your support today by email at repperson@wcisa.net

	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000+
Recognition at opening ceremony	X	X	X	X
Recognition in conference notebook	X	X	X	X
Recognition on signage during conference	X	X	X	X
Sponsor ribbons for company attendees	X	X	X	X
Sponsor recognition on Trade Booth sign (for companies that exhibit)	X	X	X	X
Company logo on WCISA conference website	Logo only, No link	Small logo with link	Medium logo with link	Large logo with link
Complimentary registration or booth	-	-	Booth or one registration	Booth or one registration
Opportunity to have promotional material placed in conference attendee bag (restrictions apply)	-	-	-	X
Logo on slide shown before each session	-	-	-	X

Exhibitor Form

2020 WESTERN CHAPTER ISA
CONFERENCE & TRADE SHOW

Company Name/Contact Person _____

Phone Number _____

Street Address _____

Fax Number _____

City, State, Zip Code _____

Website _____

Please list the representative name as it will appear on name badge:

Name (1) For Full Registration _____

Email _____

Special Meal Request: Vegetarian Vegan Gluten-free Other: _____

Additional Representative(s) - Subject to a fee of \$300.00 per registrant (includes continental breakfasts, breaks and lunches) **Note:** Limit of two per booth

Name (1) For 1st Additional Representative _____

Email _____

Special Meal Request: Vegetarian Vegan Gluten-free Other: _____

Name (2) For 2nd Additional Representative _____

Email _____

Special Meal Request: Vegetarian Vegan Gluten-free Other: _____

Please list any special needs or requests (additional charges may apply): _____

**Additional fee required for electrical and other a/v requests (order form available online).

Desired Booth space: Choice one: _____ Choice two: _____ Choice three: _____

Please state the business name you would like on your sign: _____

TYPE EXHIBIT:

- Indoor exhibit space @ \$900.00 \$ _____
Includes one full conference registration
- Add outdoor exhibit space @ \$350.00 \$ _____
- Outdoor exhibit space only @ \$900.00 \$ _____
- Additional outdoor exhibit space @ \$250.00 (limit of 1) \$ _____
- Additional Representative – \$300.00/each (limit of 2) \$ _____
includes breakfasts, breaks and lunches
- Educational exhibit space – \$75.00 \$ _____
- Sponsorship Donation \$ _____

TOTAL AMOUNT \$ _____

Circle one: CHECK VISA MC AMEX (make checks payable to WCISA)

Credit Card Number: _____ CVV: _____ Exp: _____

Name on Card: _____

Billing Street Address: _____ City, State, Zip: _____

Authorized Signature _____

Date _____

Total amount is due with this registration. All booth space will be allocated on a first-paid, first-choice basis.
Return completed form with check or credit card information to: Western Chapter ISA, 31910 Country Club Drive,
Porterville, CA 93257. Form may be faxed to 559/784-8711

Sponsorship Form

2020 WESTERN CHAPTER ISA CONFERENCE & TRADE SHOW

Company Name

Phone Number

Street Address

Fax Number

City, State, Zip Code

Email Address

SPONSORSHIP OPPORTUNITIES:

Platinum	\$5,000.00
<i>Sponsoring Opening Reception – Happy Hour with Exhibits – Breakfast – Lanyards – Conference Bags</i>	
Gold	\$2,500.00
<i>Sponsoring Audio/Visual – Speaker Hospitality – Breaks – Entertainment</i>	
Silver	\$1,000.00
<i>Sponsoring Spouse/Guest Program – Decorations – Promotion</i>	
Bronze	\$ 500.00
<i>Sponsoring Printing – Signage – Rentals – Giveaways – Shuttles</i>	
Copper	\$ 250.00

Silent Auction Donation: _____

_____ **Value \$** _____

Additional sponsorship opportunities may be available, contact the chapter office for more information.

Sponsors will receive the following:

- Printed recognition in the conference program
- Printed recognition in the Western Arborist
- Short opportunity to speak if so desired

Platinum and Gold Sponsors will receive a complimentary booth or full conference registration in addition to benefits listed above.

Interested in participating in a Golf Tournament to benefit the TREE Fund?
 Players and Sponsors welcomed!
 Contact Al Epperson by email for more details - aepperson@wcainc.com



PAYMENT INFORMATION:

Circle one: CHECK VISA MC AMEX (make checks payable to WCISA)

Credit Card Number: _____ CVV: _____ Exp: _____

Name on Card: _____

Billing Street Address: _____

Billing City, State, Zip: _____

Authorized Signature

Date

Return completed form with check or credit card information to: Western Chapter ISA, 31910 Country Club Drive, Porterville, CA 93257. Form may be faxed to 559/784-8711