



88th Annual Western Chapter ISA Conference and Trade Show

**Innovative Arboriculture:
Experiencing the Urban Forest
Oakland, California | May 2 - 5, 2022
Exhibitor & Sponsorship
Information**



Oakland Marriott | 1001 Broadway | Oakland, California

wcisaconnect.com



Innovative Arboriculture

EXPERIENCING THE URBAN FOREST

Exhibitor Information

The opportunities for exposure and networking with members of the largest chapter of ISA are endless. This year we have several events being held in the exhibit area. (Opening reception, continental breakfast and two breaks each day) A special evening event with the outdoor exhibitors will be held on Tuesday night. Contact Suzanne at the Western Chapter office at 866/785-8960 for registration materials or to reserve your spot.

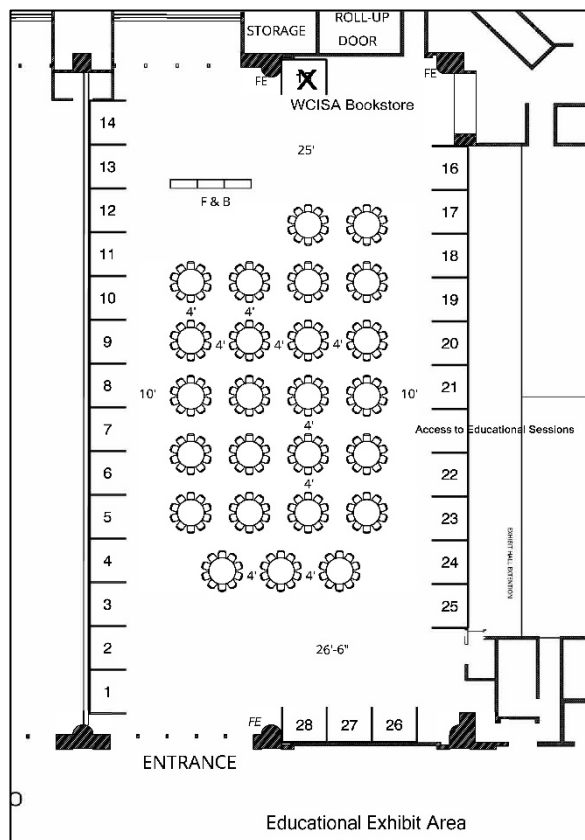
8x10 Foot Exhibit Space: Includes a (1) 6' Draped Table, (2) Chairs, (1) Wastebasket, and (1) Identification Sign. 32 spaces are available. There may be an additional charge for electrical and av accessories. Information will be posted on the website when available.

Outside Exhibit Space: Each exhibitor space measures approximately the size of two standard parking spaces and is flexible to meet exhibitor display needs. In general, each space will accommodate one piece of equipment. It is expected that outdoor exhibit spaces are contracted in conjunction with an indoor space. WCISA reserves the right to charge an additional fee for outdoor only space.

Educational Exhibit Space: Table top exhibit spaces are available for a nominal charge. This area is limited to non-profit and community organizations. A limited number of spaces are available. Due to the discounted pricing, conference registration is **not** included with educational exhibit space. These tabletop displays will be located in the foyer outside the educational sessions and trade show. Fee waivers are available – contact Dorothy Abeyta or Suzanne Schuba to request a waiver.

Each exhibitor registration (excluding educational exhibits) includes one full conference registration. If you wish to register additional trade show attendees (limit of two per booth), additional fees will apply. One company per booth or table - no shared spaces.

Exhibit Floor Plan *check online for most current availability.



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Show Schedule (tentative, subject to change)

Monday, May 2nd

11:00am - 4:00pm Exhibitor Move-In
 5:30pm - 8:30pm Opening Ceremony & Reception w/ Exhibitors

Tuesday, May 3rd

7:00am - 5:30pm Trade Show Open
 7:00am Continental Breakfast w/ Exhibitors
 8:00am - 12:00pm General Session
 10:00am - 10:30am Morning Break w/ Exhibitors
 12:00pm - 1:30pm Awards Luncheon
 1:30pm - 5:15pm General Session
 3:00pm - 3:30pm Afternoon Break w/ Exhibitors
 5:30pm - 7:30pm Happy Hour w/Outdoor Exhibitors (set up subject to change)

Wednesday, May 4th

7:00am - 3:30pm Trade Show Open
 7:00am Continental Breakfast
 8:00am - 12:00pm Breakout Sessions
 9:40am - 10:20am Morning Break w/ Exhibitors
 12:00pm - 1:00pm Lunch
 1:00pm - 5:00pm Breakout Sessions
 3:30pm - 6:00pm Exhibitor Move-Out
 6:30pm - 10:00pm Annual Banquet (after hours event in the works)

COVID Protocols

The Western Chapter of the International Society of Arboriculture is committed to protecting anyone attending or associated with the event including members, staff, guests, vendors, and other support personnel such as hotel personnel, AV technicians, and food service workers. As such, the following COVID-19 restrictions apply. Event specific policies:

- All attendees must be fully vaccinated. Proof of vaccination is required at time of registration.
- All attendees must wear a face covering at all times unless they are actively eating or drinking.
- Proof of vaccination is required.

Sponsorship Information

Help support the meeting while gaining marketing and networking benefits. Five levels of sponsorship are available. Contact Rose Epperson to pledge your support today by email at repperson@wcisa.net

	Bronze	Silver	Gold	Platinum	Name Your
	\$500	\$1,000	\$2,500	\$5,000+	Own \$10k+
Company signage during chosen event	-	-	-	-	X
Opportunity to welcome attendees at chosen event	-	-	-	-	X
Recognition at opening ceremony	X	X	X	X	X
Recognition in conference notebook	X	X	X	X	X
Recognition on signage during conference	X	X	X	X	X
Sponsor ribbons for company attendees	X	X	X	X	X
Sponsor recognition on Trade Show booth	X	X	X	X	X
Company logo on WCISA conference website	Logo only	Small logo with link	Medium logo with link	Large logo with link	X Large logo with link
Complimentary registration or Trade Show booth	-	-	X	X	X
Opportunity to have promotional material placed in conference attendee bag	X	X	X	X	X

Exhibitor Form

2022 WESTERN CHAPTER ISA
CONFERENCE & TRADE SHOW

Company Name/Contact Person

Phone Number

Street Address

Fax Number

City, State, Zip Code

Website

Please list the representative name as it will appear on name badge:

Name (1) For Full Registration

Email

Special Meal Request: Vegetarian Vegan Gluten-free Other: _____

Check here to acknowledge and accept COVID 19 Attendance Policy (required)* Check here to agree with photo release

**scan vaccination card for attendee and guest (if applicable) to verify@wcisa.net by 4/15/2022*

Additional Representative(s) - Subject to a fee of \$300.00 per registrant (includes continental breakfasts, breaks and lunches) **Note:** Limit of two per booth

Name (1) For 1st Additional Representative

Email

Special Meal Request: Vegetarian Vegan Gluten-free Other: _____

Check here to acknowledge and accept COVID 19 Attendance Policy (required)* Check here to agree with photo release

**scan vaccination card for attendee and guest (if applicable) to verify@wcisa.net by 4/15/2022*

Name (2) For 1st Additional Representative

Email

Special Meal Request: Vegetarian Vegan Gluten-free Other: _____

Check here to acknowledge and accept COVID 19 Attendance Policy (required)* Check here to agree with photo release

**scan vaccination card for attendee and guest (if applicable) to verify@wcisa.net by 4/15/2022*

Please list any special needs or requests (additional charges may apply): _____

**Additional fee may be required for electrical and other a/v requests (available online).

Desired Booth space: Choice one: _____ Choice two: _____ Choice three: _____

Please state the business name you would like on your sign: _____

TYPE EXHIBIT:

- Indoor exhibit space @ \$1,000.00 \$ _____
Includes one full conference registration
- Add outdoor exhibit space @ \$500.00 \$ _____
- Outdoor exhibit space only @ \$1,000.00 \$ _____
- Additional outdoor exhibit space @ \$500.00 (limit of 1) \$ _____
- Additional exhibitor pass(es) – \$300.00/each (limit of 2) \$ _____
includes breakfasts, breaks and lunches
- Educational exhibit space – \$75.00 \$ _____

TOTAL AMOUNT \$ _____

Circle one: CHECK VISA MC AMEX (make checks payable to WCISA)

Credit Card Number: _____ CVV: _____ Exp: _____

Name on Card: _____

Billing Street Address: _____ City, State, Zip: _____

Authorized Signature

Date

Total amount is due with this registration. All booth space will be allocated on a first-paid, first-choice basis.

Return completed form with check or credit card information to: Western Chapter ISA, 31910 Country Club Drive, Porterville, CA 93257.

Form may be faxed to 559/784-8711

Sponsor Form

**2022 WESTERN CHAPTER ISA
CONFERENCE & TRADE SHOW**

Company Name/Contact Person

Phone Number

Street Address

Email

City, State, Zip Code

Website

Contact Name

Phone Number (if different)

Street Address

Email (if different)

City, State, Zip Code

✓ Yes! Reserve a sponsorship for me!*

Cost

<input type="checkbox"/> Name Your Sponsor Level (\$10,000 plus) – Single sponsor of opening reception, happy hour with outdoor exhibitors and/or banquet “afterparty”	\$
<input type="checkbox"/> Platinum Sponsor - <i>Single Sponsor of lanyards, conference bags or shirts</i>	\$5,000.00
<input type="checkbox"/> Gold Sponsor - <i>Contribute toward: audio visual, speaker hospitality, opening reception, continental breakfast</i>	\$2,500.00
<input type="checkbox"/> Silver Sponsor - <i>Contribute toward: Guest program, Decorations, Promotional Materials</i>	\$1,000.00
<input type="checkbox"/> Bronze Sponsor - <i>Contribute toward printing – signage – rentals – giveaways - shuttles</i>	\$750.00
<input type="checkbox"/> TREE Fund Golf Tournament Hole (500.00) / Tee (250.00) Sponsor	\$
*Other sponsor opportunities available – call Rose or Suzanne to inquire	\$

PAYMENT INFORMATION

Circle one: CHECK VISA MC AMEX (make checks payable to WCISA)

Credit Card Number: _____ CVV: _____ Exp: _____

Name on Card: _____

Billing Street Address: _____ City, State, Zip: _____

Authorized Signature

Date

Return completed form with check or credit card information to: Western Chapter ISA, 31910 Country Club Drive, Porterville, CA 93257. Form may be faxed to 559/784-8711